



CALCIUM CHLORIDE

MSO ENTERPRISES, LLC CUSTOMER STORY



Mark O'Donnell, President of MSO Enterprises, LLC, Basking Ridge, NJ

150 PEDESTRIANS. 0 SLIP AND FALLS.

Mark O'Donnell is the President of MSO Enterprises and the primary decision maker on what ice melt product his crew uses to maintain the New Jersey property's landscaping and manage its snow removal. His choice?

OxyChem Calcium Chloride's PELADOW.™ It not only keeps the approximately 5,000 square feet of sidewalk and other surfaces safe in temperatures below 5 degrees, but also has less impact on the surrounding environment.



“OTHER ICE MELTERS ARE NOT AS EFFECTIVE, ESPECIALLY IN LOWER TEMPERATURES.”

Premier Product, Premier Benefits.

As the premier snow- and ice-melt material, PELADOW™ provides exceptional performance all winter long. It is backed with premier benefits: reliable supply, consistent quality, quick response, and leading technical service and support. Contact a PELADOW™ distributor today, and experience what a first-rate snow and ice melter can do for you.