

LOSE 20 POUNDS INSTANTLY BY SWITCHING TO PELADOW®



Switch from a 50 lb. bag of magnesium chloride to the **NEW 30 LB. BAG** of PELADOW Premier Snow and Ice Melter. **MELT RESPONSIBLY.™**



Save on product costs



Maximize warehouse space



Better utilize transportation costs

PELADOW's 30 lb. bag will achieve the same or better coverage than magnesium chloride's 50 lb. bag. Do your back a favor while reaping the benefits of lighter bags that are more economical and easier to handle, carry, transport, and store.

SMALLER BAG. BIGGER SAVINGS. BETTER PERFORMANCE.

COMPARED TO A 50 LB BAG OF MAGNESIUM CHLORIDE*

Product Facts	
PELADOW®	
1,000 sq. ft. Per Container	
Pounds Per Bag	30
Total Active Ingredient (min.) 27 lbs.	90%
Calcium Chloride (min.)	90%
Total Inactive Ingredients (max.)	10%
Melt Time	30 Minutes
Chlorides	17.2 lbs.
Effective Temperature	-25 F (-32°C)
With PELADOW, you can melt 3x faster, using 40% less and be kinder to the environment.	

Contains: Power and performance that allows you to melt more with less.

Product Facts	
Magnesium Chloride	
1,000 sq. ft. Per Container	
Pounds Per Bag	50
Total Active Ingredient (typ.) 26 lbs.	52%
Magnesium Chloride (typ.)	52%
Total Inactive Ingredients (typ.)	48%
Melt Time	30 Minutes
Chlorides	19.3 lbs.
Effective Temperature	0 F (-18°C)
Magnesium chloride deicers cost more, work more slowly, require more product to do the same job, and release more chlorides into the environment.	

Contains: Less bang for your buck.



Our mission is to make premium deicing products while educating the world on responsible use of deicers to minimize environmental impact. When you apply our product at the appropriate rate, YOU are choosing to Melt Responsibly.™

*Visit [MELTRESPONSIBLY.com](https://www.meltresponsibly.com) for more details.

Peladown®
CALCIUM CHLORIDE PELLETS
PREMIER SNOW AND ICE MELTER